

BE A PART OF FAIR TRADE!

MORE INFORMATION ABOUT FAIR TRADE, FAIR PROCUREMENT, TRAINING, ACTIVITIES, FUNDING OPPORTUNITIES FOR MUNICIPALITIES ETC.

in Germany:

www.fairtrade-deutschland.de
www.fairtrade.de
www.fairtrade-towns.de
www.forum-fairer-handel.de/
www.engagement-global.de/

International:

www.wfto.com/
www.fairtradetowns.org/
www.fairtrade-advocacy.org/
www.fairtrade.net/
www.fairworldproject.org/

Fair Trade Seal:

www.labelchecker.de/labels/
www.fairworldproject.org/international-guide-to-fair-trade-labels-2020/

Project FAIR HANSA

www.hanse.org
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TEN PRINCIPLES OF FAIR TRADE

<p>1 OPPORTUNITIES FOR DISADVANTAGED PRODUCERS</p> 	<p>2 TRANSPARENCY & ACCOUNTABILITY</p> 
<p>3 FAIR TRADE PRACTICES</p> 	<p>4 FAIR PAYMENT</p> 
<p>5 NO CHILD LABOUR, NO FORCED LABOUR</p> 	<p>6 NO DISCRIMINATION, GENDER EQUITY, FREEDOM OF ASSOCIATION</p> 
<p>7 GOOD WORKING CONDITIONS</p> 	<p>8 CAPACITY BUILDING</p> 
<p>9 PROMOTE FAIR TRADE</p> 	<p>10 RESPECT FOR THE ENVIRONMENT</p> 

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FAIR HANSA FAIR TRADE



THE HISTORICAL HANSA



For over 600 years, the Hanseatic League shaped the economy, trade and politics of northern Europe before losing its importance in the mid-17th century. In its heyday, some 200 cities were part of the Hanseatic League, whose influence extended from Portugal to Russia and from Finland to Italy, with large trade offices and smaller branches.

CHRONOLOGY

- 2014 Fair Trade at the International Hanseatic Day in Lübeck
- 2015 Resolution of youthHansa at the International Hanseatic Day in Viljandi: topic Fair Trade and Fair Trade products at future Hanseatic Days.
- 2015 Foundation of the **FAIR HANSA** project in Hamburg
- 2018 "Fair Hansa - Fair Trade Guidelines", a unanimous resolution by the Assembly of Delegates at the International Hanseatic Day in Rostock
- 2020 Extension of the statutes to include the idea of Fair Trade in the activities of THE HANSA.

THE HANSA OF MODERN TIMES

In 1980, the International Union of Cities THE HANSA was founded in Zwolle, the Netherlands. Today, more than 190 cities in 16 countries are members - one of the largest voluntary associations of cities in the world. Today, it is no longer about the assertion of economic interests, but rather about exchange and cross-border cooperation for a peaceful Europe. These goals are brought to life through the annual International Hanseatic Days, regional Hanseatic festivals and cooperation in project groups.

FAIR HANSA

In 2014, the topic of fair trade was part of the official program at the International Hanseatic Day in Lübeck for the first time. One year later, the **FAIR HANSA** project was founded in Hamburg. The aim of the project is to win over more member cities of the Hanseatic League to become involved in fair trade and sustainability:

- through the purchase of fairly-produced goods in the context of public procurement
- by supporting fair trade initiatives and participating in the campaigns Fairtrade Towns, Fairtrade Schools, Fairtrade Universities
- through public relations work, events and further training on the topics of fair trade and fair procurement
- by promoting and including fair trade in tourism, gastronomy and trade
- by using fair trade products at city festivals, Hanseatic Days, receptions, etc.

Meanwhile, many Hanseatic cities are committed to reviving the idea of mutual support and cooperation between trading partners by engaging Hanseatic cities in worldwide fair trade - as a contribution to global justice, securing human rights and peace.



FAIR TRADE

Justice, equality and sustainable development are the foundation guidelines of fair trade.



"Fair Trade is a trade partnership based on dialogue, transparency and respect, striving for greater justice in international trade. By improving trading conditions and securing social rights for disadvantaged producers and workers - especially in the countries of the South - Fair Trade contributes to sustainable development."

Forum Fairer Handel - FINE Policy Paper

PEOPLE AND ENVIRONMENT BEFORE PROFIT

Our economy and our way of life produce ever greater inequality and which lead to worldwide crises. That is why fundamental changes are needed:

- An economy that puts people and the environment before profit
- Climate justice and the promotion of farmer-owned agriculture worldwide.
- An international (trade) policy that enables a humane life for all.

