

Brunswick
City of Lions

Invitation

HANSEartWORKS in Brunswick

Call for artists!

Exhibition as part of the 47th International Hanseatic Day 2027 in Brunswick
'fusion matters' organised by the working group HANSEartWORKS
Municipal Museum of Brunswick, 10 June – 16 August 2027

Dear artists!
As part of the 47th International Hanseatic Day, which will take place in Brunswick from 10 to 13 June 2027, HANSEartWORKS – the artistic working group of the Hanseatic League – and the Brunswick City Museum are organising an international exhibition of contemporary art. Artists from the member cities of the Hanseatic League are warmly invited to apply to take part in the exhibition by submitting an artistic contribution on the theme 'fusion matters'.

A jury of experts will assess the submissions and select works for the exhibition. Artists are free to choose any artistic technique.

Basic concept of the exhibition:
The 'fusion matters' exhibition, to be held as part of Hanseatic Day 2027, brings together artistic works from a wide range of Hanseatic cities. The slogan 'fusion matters' applies not only to the art exhibition; it also succinctly captures the fundamental principles that characterise the historical and contemporary self-image of Brunswick and the Hanseatic cities as a whole.

The Hanseatic League was a network of cities, interest groups, cultures and economic systems. Its success was based on cooperation, mobility and openness. It is precisely in this spirit that the exhibition, with its exhibits from various Hanseatic cities, translates the unifying, fusing principle of the Hanseatic League into a contemporary artistic language.

'Fusion' is the guiding theme and driving force throughout the history of Brunswick and the Hanseatic cities. This applies first and foremost to early economic history. The cities of the Hanse were linked to other regions via long-distance trade routes and waterways. In the early days of these cities, fusion also involved dynastic alliances, some traces of which can still be seen in the urban structures today. Economic history since the Industrial Revolution can likewise be understood as a series of 'fusions' between the 'city' and the 'world'.
To a particular extent, 'fusion matters' also characterises research landscapes, such as those found in Brunswick. The universities, institutes and companies in Brunswick, as well as in other Hanseatic cities, are internationally networked.

'Fusion' is, in the present day, both a dynamic fundamental social concept and a challenge. Like many other Hanseatic cities, Brunswick is constantly integrating new migrant groups who bring cultural, social and economic impetus to society. Brunswick sees itself as a cosmopolitan community in which diversity is not merely tolerated, but is regarded as an enrichment.

Even the solidarity of the early long-distance merchants of the Hanseatic League points to the concept of fusion. What does this mean for the 'City of Lions'? Fusion is the principle of the pride. A single lion is impressive, but it is only through cooperation – fusion – that historical structures are created which endure for centuries.

What forms of fusion exist today? Migration? Globalisation? Alliances of interests in the face of global challenges? Political solidarity? Alliances of states such as the EU? Research consortia? What fusions characterise the media landscape? What of the dynamics and convergence of gender roles? What fusions can an individual experience? How have notions of synergy evolved?

We look forward to artistic interpretations of fusions.

Fusion matters.

Background

International Hanseatic Day

During the time of the medieval Hanseatic League, cities met regularly to discuss mercantile issues and to make joint decisions. This tradition has been resumed by the present-day International Hanseatic Day, which is a festival for international solidarity and teamwork. Every year, a different Hanseatic city hosts the Hanseatic Day. In 2027, the International Hanseatic Day will be celebrated for the forty-seventh time. Following on from 1985, Brunswick will once again host the Hanseatic Day in 2027.

HANSEartWORKS

The HANSEartWORKS exhibition will take place as part of the International Hanseatic Day. For the twenty-first time, artists from the Hanseatic cities have been invited to take part in an art exhibition celebrating the Hanseatic spirit.

HANSEartWORKS 2027 is characterised by the fact that, with the theme 'fusion matters', we are placing the focus on the creative power of artistic and social fusions.

The organiser of HANSEartWORKS no. 21

The organiser of the HANSEartWORKS 2027 exhibition is the Brunswick City Museum. The Brunswick City Museum is a major museum of art and cultural history with a reputation extending beyond the region. Its collections include paintings, sculptures, works on paper, musical instruments, ethnographic artefacts, decorative arts, numismatics and much more. The special exhibitions and the educational programme reflect the museum's collections and situate the city of Brunswick within the context of international developments, both past and present.

The HANSEartWORKS 2027 exhibition will be presented in the central atrium and the adjoining special exhibition galleries.

Application

The application must include:

- A written explanation of the artistic concept.
- Details of the dimensions and materials of the artworks.
- Information on whether technical support and equipment are required for the realisation and installation of the works.
- Sketches, photographs or similar of the artworks intended for the exhibition.
- Curriculum vitae (CV) of the artist(s).
- The website address of the artist or artist group.
- The artist's or artists' contact details.
- The name of the artist(s) or artist group.
- Written consent allowing the organiser to use photographs and films documenting the artwork.

Applications may be submitted in English or German.

The exhibition will be realised in close consultation and cooperation with the HANSEartWORKS project management team.

The application must be sent to the artist's home town, which must be a member of the Hanseatic League.

Procedures of the application

Interested artists should submit their application in their home town. Each Hanseatic city will nominate one artist or artist group following a local selection process. The city will then forward the application of its selected artist or artist group to the Brunswick City Museum. A specialist jury comprising representatives from the Hochschule für Bildende Künste Braunschweig (HBK), the Berufsverband Bildender Künstlerinnen und Künstler Braunschweig e.V. (BBK) and the Brunswick City Museum will then select the participating entries. All Hanseatic cities that have submitted an entry to the jury in Brunswick will receive a reply. All artists whose entries have been positively assessed by the jury will receive a direct reply from the Brunswick City Museum.

Thereafter, there will be direct contact between the participating artists and the project management team at the Brunswick City Museum to organise the exhibition.

Who can apply?

All artists aged 18 or over are eligible to apply. Both individual artists and artist groups may apply. There are no restrictions on specific art forms. Where artist groups apply, the affiliated Hanseatic city must cover the travel and accommodation costs for all members.

Financing

The costs of transporting the artworks, as well as the artists' travel and accommodation expenses, are covered by the participating artists' home cities.

Timeline

October 2026
Invitations are sent to the Hanseatic cities.

31 January 2027
Deadline for cities in the Hanseatic League to nominate their representative to the HANSEartWORKS project management team at the Brunswick City Museum.

February 2027
The jury will select the entries to be included in the HANSEartWORKS exhibition in Brunswick (10 June – 16 August 2027). The cities will be informed of the jury's decision, and selected artists will be contacted directly.

10 June 2027
Opening of the International Hanseatic Day in Brunswick.

11 June 2027
Opening of HANSEartWORKS.

August 2027
The Brunswick City Museum presents a documentation on HANSEartWORKS 2027.

Our very best wishes from Brunswick



Dr. Peter Joch (Project Lead HANSEartWORKS 2027,
Director of the Brunswick City Museum)

Technical Information

The Brunswick City Museum meets the internationally recognised standard climatic requirements for exhibition spaces.

Depending on the size of the objects, delivery is made at ground level via a lift (2.10 m × 1.20 m × 1.80 m) or via a staircase (approx. 2.70 m wide, 8 steps).

The exhibition will mainly take place in the museum's three temporary exhibition spaces (see floor plan: 'Space' 1 to 3). Gallery rails are installed on all walls in the temporary exhibition spaces, into which steel cables can be hooked for hanging exhibits. The maximum load capacity is approximately 25 kg per linear metre of rail. Drilling or nailing into the masonry is not permitted.

A sufficient number of mobile display walls measuring 2.50 m × 1.50 m are also available for the temporary exhibition spaces. Nailing or drilling into these partition walls is permitted.

In addition, display cases and plinths in various sizes are available. Floor sockets for the power supply are provided throughout the venue.

In addition to the temporary exhibition spaces, parts of the atrium (see floor plan: 'Atrium') can be used for the exhibition. There, mobile display walls are available. The mobile display walls are positioned against the walls of the atrium and can be used for presenting exhibits on one side. They measure 4.20 m × 3.20 m and are fitted with gallery rails for hanging exhibits. The maximum load capacity is approximately 40–50 kg per mobile wall, depending on the width of the exhibit.

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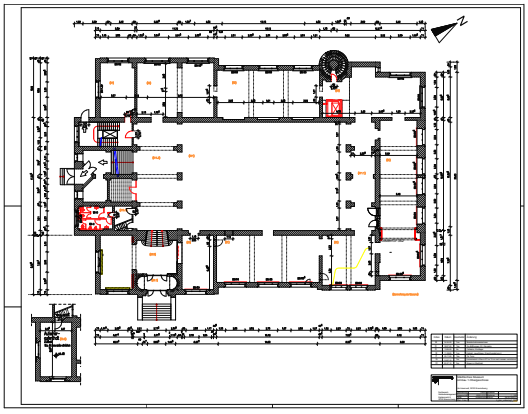

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