

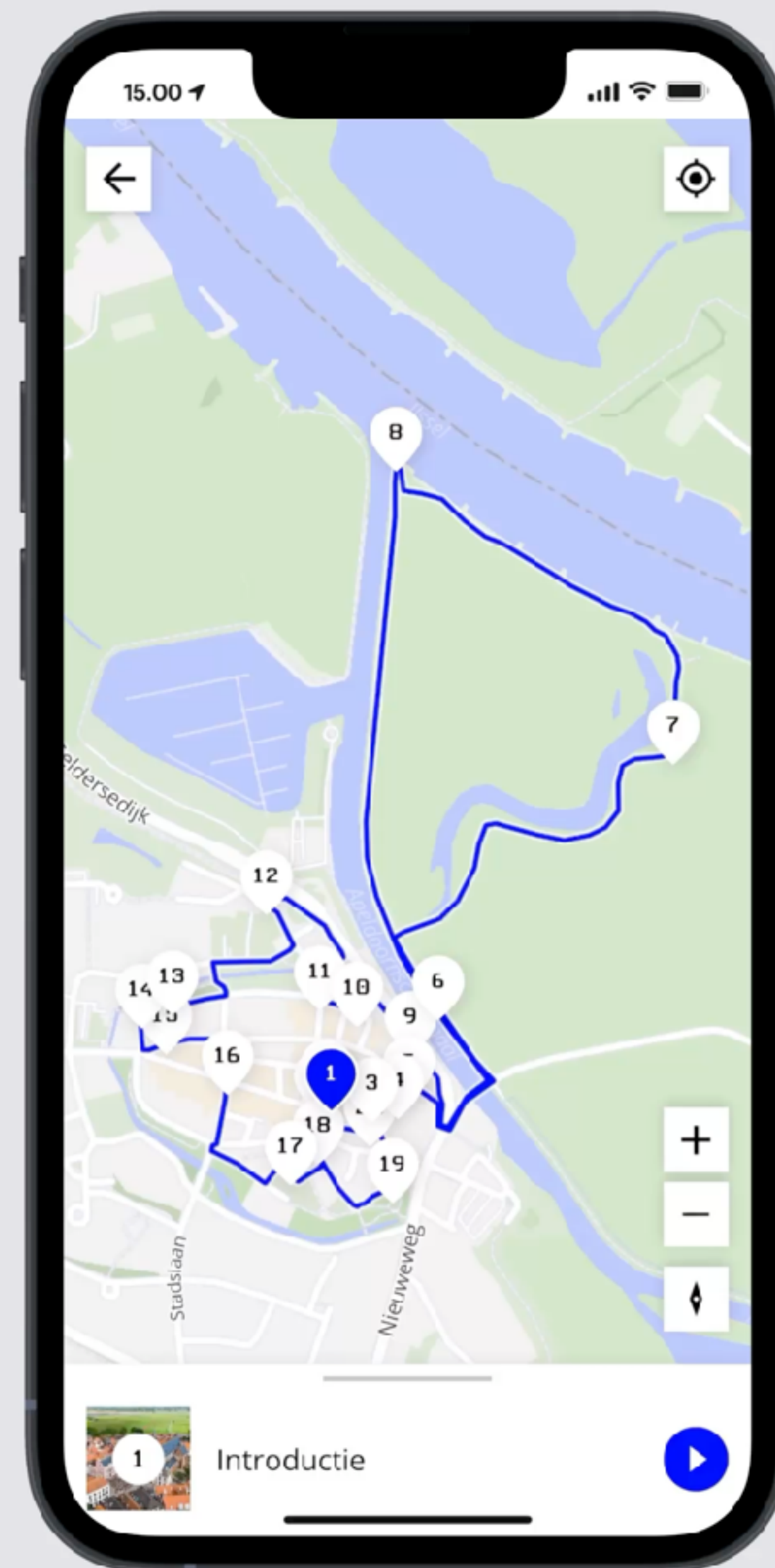
HANZE WALK OF FAME



- Podwalk featuring well-known (former) residents
- Lost buildings in augmented reality
- Hanseatic coins game element
- Social media content to use for marketing
- Web application hosting (with Tapart)
- Data analysis

Watch videotrailer







well-known (former) residents as guides during the tour

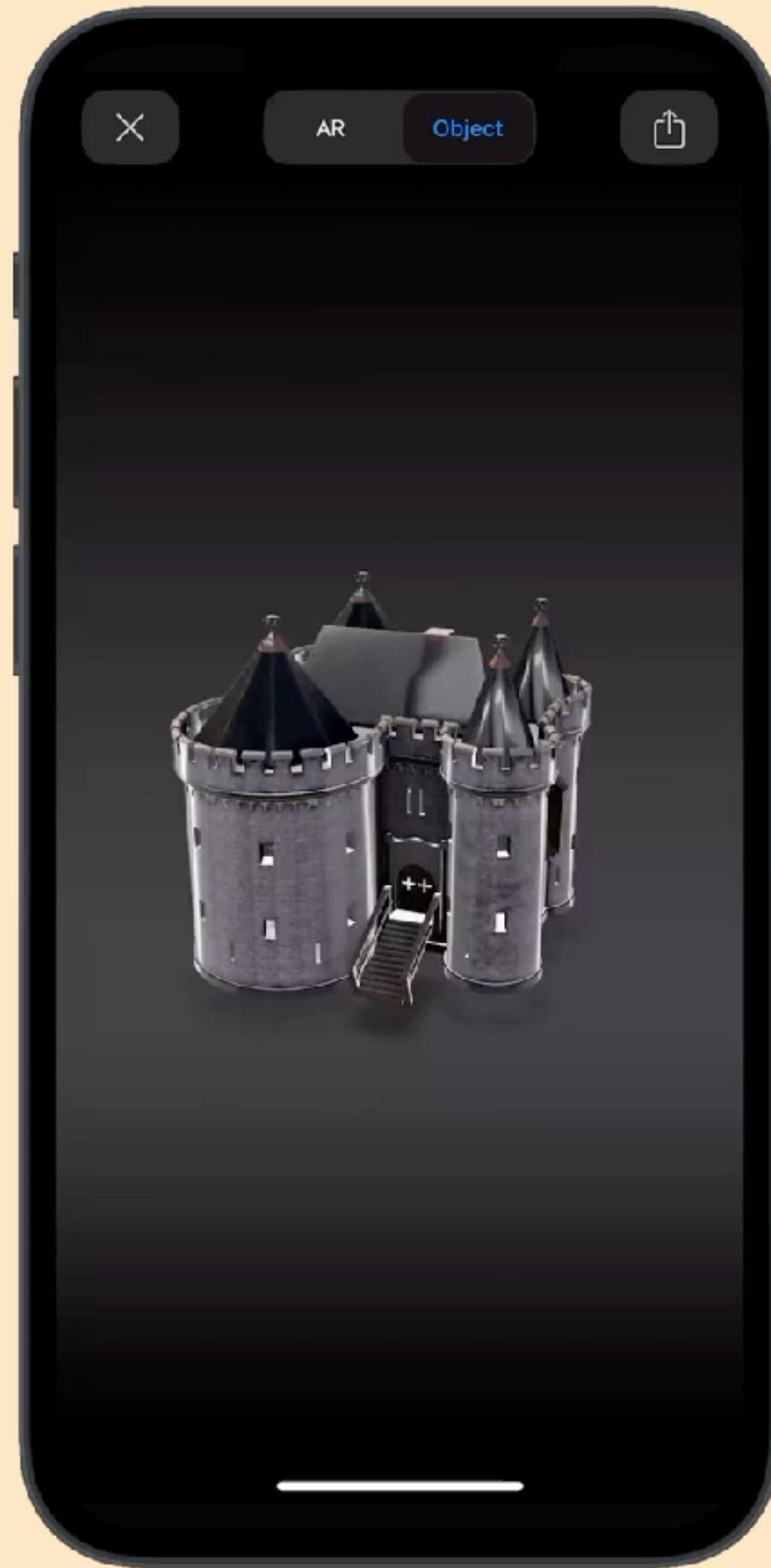




Well-known Dutch comedian Martijn Koning
by the Hanseatic water pump from his childhood

“Fascinating stories from locals about Doesburg. With the Hanseatic coins, visitors can get a discount in some shops and restaurants.”

Marieke Eijnsink, city marketing Doesburg



Watch Hanseatic and lost buildings
with augmented reality

Take a photo of your friends with old buildings that have disappeared







Hanseatic coins game element:
get a real wooden coin at the end
for discount in local shops



Hanse/
Hanze
Produkt



IGLOW

tapart