

Hanseatic Quiz by the Hanseatic Guild a complete success

The large Hanseatic Quiz, organized for the first time by the Hanseatic Guild on the occasion of the Hanseatic Day in Stargard, was a complete success. Ahead of the Hanseatic Day, the participating cities had been asked by the Hanse office to take part in the quiz by contributing a question and providing a prize. A total of 18 cities and the Fair Hanse responded to this. The double-sided questionnaire, printed in German, English, and Polish, contained questions of varying difficulty, ranging from the famous Lübeck confectionery to the naming of Kyritz an der Knatter.

The quiz was praised from all sides and was well received. In particular, the additional contacts with the quiz participants were well appreciated by the participating cities, especially since an important goal was achieved: making the Hanseatic League more tangible to the public.

The approach where the winners had to collect their prizes at the respective booths also proved successful, even though a few people were no longer there on Sunday.

One participant from Stargard was especially pleased to receive her prize from the city of Dortmund by mail.

Overall, however, this involved a considerable effort for the Hanseatic Guild, which was unfortunately represented by only 5 members in Stargard. A special thanks goes to the idea originator Anke Dartsch (Rostock), who also took care of the organization and design, supported by Ann-Sophie, the daughter of Hanse Guild chairman Wolfgang Schwade (Lippstadt).

In total, around 750 entry forms were distributed in Stargard. Since some of the questions were really challenging, the response rate was 10%. 20 forms were completed entirely correctly, so each of those received a prize.

The Hanseatic Guild also wants to hold the quiz again in Braunschweig. The aim is to enable digital participation, especially to minimize the evaluation effort.

Picture: Hanna Leszynska from Stargard was happy about her win from Dortmund.